

Oconee Cultural and Tourism Advisory Board Meeting Minutes 1/6/2018

Attendance: Dean Bright, Marc Galvin, Elizabeth Hovell, Tommy Malcom, Sarah Cumuze, Angel Jackson

Staff: Alex Perschka

1. Opened meeting with each member introducing themselves.
2. Alex provided committee roster, committee rules, annual budget, and previous meeting minutes.
3. Committee reviewed and discussed upcoming budget.
4. C.A.T Advisory Board reviewed 2017 objectives and revised for 2018.
  - a. "Who are we"
  - b. How can we promote Oconee County and the businesses within it?
  - c. What attractions are our major focal points for tourism?
    - i. Eagle Tavern
    - ii. Iron Horse
    - iii. UGA Equestrian Complex
    - iv. Classic City Clydesdales
    - v. Downtown Watkinsville
    - vi. Parks in Oconee
    - vii. Washington Farms
    - viii. Elder Covered Bridge
    - ix. Heritage Park
    - x. Durham Horticulture Farm
    - xi. Shopping in Oconee/Antiques
    - xii. Restaurants
    - xiii. Scull Shoals
    - xiv. Barnett Shoals Mill
    - xv. OCAF
5. Homework was given to each member to research each attraction in order to determine "who we are".
6. Next three meetings were scheduled for:
  - a. February 22<sup>nd</sup> 6pm
  - b. March 8<sup>th</sup> 6pm
  - c. May 10<sup>th</sup> 6pm